



charisma

The ultimate combination of classic design and 21st century engineering

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All together better



charisma

DISCOVER A DESIGN CLASSIC WITH A MODERN TWIST
– CHARISMA VERTICAL SLIDING SASH WINDOWS

Offer your customers classically styled traditional windows with all the low-maintenance and thermal efficiency benefits of modern PVC-U

As one of the most highly engineered vertical sliding windows on the market, Charisma from Eurocell captures the stylish looks of the Georgian era, with none of the associated problems of draughts, rattling sashes and high maintenance. Plus, you can now choose Charisma Classic – an extension to the Charisma range designed to meet the exacting requirements of conservation areas and historic buildings. Boasting brand new aesthetics, including a deep bottom rail and unique-design run through horns, Charisma Classic allows you to tap into new business opportunities.

Faultless fabrication – every time

The Charisma and Charisma Classic vertical sliding sash window system is a market-leading product designed for improved aesthetics and the entire system is even quicker and simpler to fabricate and install than ever before. Precision machined components mean you can now supply customers with a technically advanced, high-performance window that's fabricated to the same high quality standard every time.

WHY CHOOSE CHARISMA?



**Outstanding
technical performance**



**Fast, accurate
fabrication and
installation**



**Superb energy
efficiency performance**



**U-value as
low as 1.3**



**Heritage
specification
available**



**BBA certified
system**



**Wide range of colour
and style options**



**10-year
guarantee for
peace of mind**

High standards – guaranteed!

Eurocell is a pioneer in the development of advanced PVC-U window systems. You have the reassurance that the Charisma vertical sliding sash window is manufactured to BSI quality standards for PVC-U profile, with the system also being BBA approved.

Appealing classical aesthetics

Charisma vertical sliding sash windows are guaranteed to add a touch of class to any property. With traditional styling, slim sightlines and a host of decorative finishing touches, they echo the elegance of the Georgian era. Optional ovolo Georgian bars and ovolo crash stops co-ordinate with the sculpted frames to give a classic cottage look, which is enhanced by decorative horns. Slot-in end caps for Georgian bars and security bars are sculpted to fit flush with the window frame, removing any need for difficult and time-consuming milling. A unique Georgian bar cruciform moulding creates a neat finish at the crossing point of vertical and horizontal bars.

Such attention to detail means that every homeowner choosing Charisma gets the same premium quality, precision-finished and artistically-styled sliding sash window.

Superb thermal performance

The three-chambered PVC-U profile offers excellent thermal insulation, while triple brush seals around the openings deliver outstanding draught-proofing.

A+rated energy efficiency

Vertical sliders may have a traditional look, but energy efficiency performance could not be more up to date – offering exceptional energy efficiency and draught-proofing for A+rated performance. Not only can you win customers over with the classic design and 21st century engineering, you can shout about the exceptional energy efficiency Charisma has to offer – which is great news for consumers looking to reduce their energy bills.

Innovative PVC-U Thermal Inserts

PVC-U Thermal Inserts are the sustainable way to improve window energy efficiency. The multi-chambered design delivers significantly improved thermal performance, more efficient fabrication and 20% lighter weight than windows with conventional steel reinforcements. Manufactured using 100% post-consumer recycled material, it means that the entire window frame is recyclable – making it the environmental choice too.



THE ULTIMATE COMBINATION

OF CLASSIC DESIGN & 21ST CENTURY ENGINEERING

Refreshing ventilation

The Charisma vertical sliding sash window system has been designed to offer superior ventilation. Both top and bottom sashes can be partially opened, encouraging fresh air to enter the building at the bottom of the window while warm, stale air escapes at the top. It means that air is able to circulate constantly, keeping rooms fresh and comfortable. The window also features an overhead vent, allowing fresh air to flow all year round without compromising security.

Tilt-and-slide for simple maintenance

As well as sliding up and down, both sashes in the window also tilt inwards. This innovative slide-and-tilt mechanism means that the outer glass panes can be cleaned safely and easily from within the building.

Safe and secure

Security is a major concern for all homeowners, and the Eurocell charisma vertical sliding sash system has been specially designed to keep intruders at bay. It features a tough aluminium anti-jimmy bar to prevent the sash from being levered open, as well as a choice of high-security locks.

The windows offer excellent fire safety too, as a large enough opening can be created and used as a means of escape, in line with the requirements of Building Regulations Part B (fire safety).

STYLE & PERFORMANCE



Versatile ventilation – sashes slide up and down...



...and tilt inwards, for easy cleaning from within the building



Charisma horn design



Charisma Classic unique design run-through horns



Deep bottom rail (Charisma Classic only) for authentic looks



Ovolo sculpted cill adaptor enhances traditional looks



Unique cruciform moulding creates a neat finish



Unique slot in end caps fit flush with the window frame



A choice of locks to suit your security needs



Optional infill trim hides unsightly brush pile



Security bar on external sash



Able to meet the needs of Building Regulations Part B (fire and safety)



charisma

A WIDE CHOICE OF COLOURS

Colours to frame the view

Like all Eurocell PVC-U products, the Charisma and Charisma Classic vertical sliding sash window systems come with an exact colour-match guarantee. That means the colour is precisely matched to all Eurocell window, door, conservatory and roofline products, creating a co-ordinated, consistent look across any property.

Up to 10-year guarantee

Charisma windows are guaranteed for ten years, so you can give your customers the assurance of a robust, well-designed, precision-made product that's built to last – manufactured by the UK's leading PVC-U specialist.

FRAME COLOURS



WHITE
White interior



WHITE ASH
Both sides



CREAM
Cream interior



CREAM WOODGRAIN
Both sides



IRISH OAK
Both sides



GOLDEN OAK
Both sides



ROSEWOOD
Both sides

**ADDITIONAL COLOURS AND SPECIFICATIONS
ARE MADE TO ORDER ON EXTENDED LEAD TIMES**





MAXIMUM ENERGY EFFICIENCY

FOR MINIMUM OUTLAY ON HEATING BILLS

Increasing demand for energy efficient windows

Delivering superior energy efficiency has never been more important for the construction industry and homeowners. It's an alarming fact that our homes and buildings are responsible for almost half of the UK's carbon dioxide emissions.

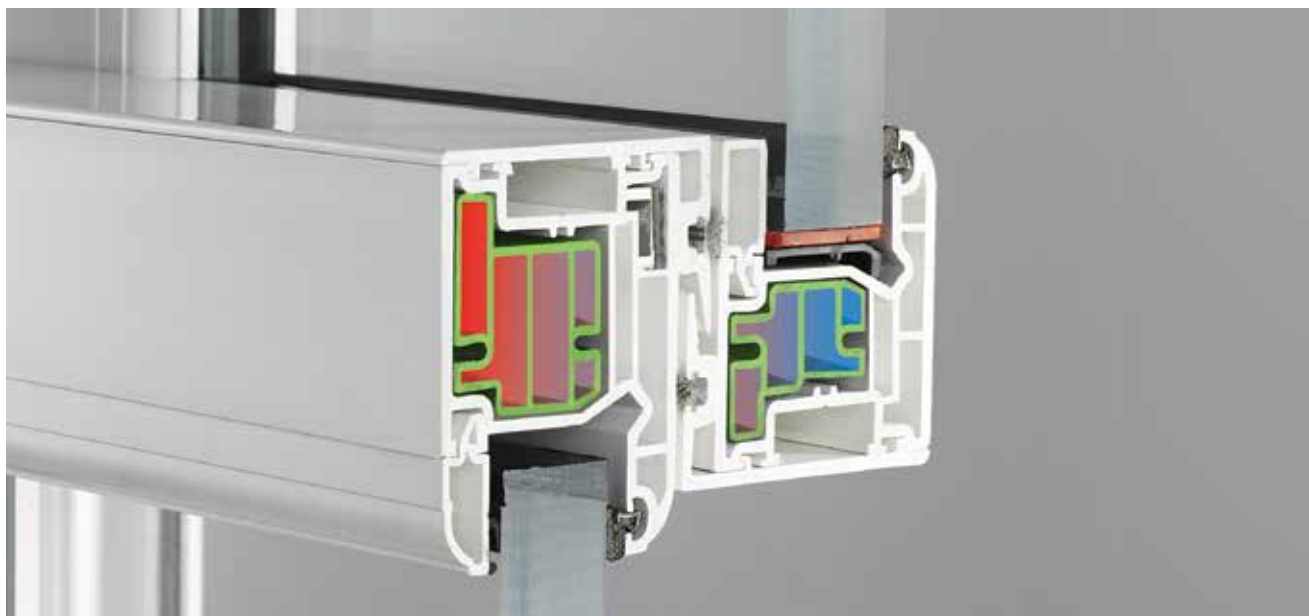
Windows have an important role to play in combating energy wastage, since 20% of the heat escaping from an average home is lost through its windows*.

The green option you can afford

Eurocell helps builders and homeowners to meet their environmental objectives – without having to pay a premium for going green. Fitting Eurocell PVC-U Thermal Inserts in Charisma profiles to boost the thermal efficiency of your windows provides better value than steel alternatives. And they are made from 100% recycled material.



THERMAL PERFORMANCE SPECIFICATION COMPARISON



charisma standard specification

Config	Glass 1 (external)	Glass 2 (internal)	Gas	Spacer bar	Reinforcing	WER	Energy Index	U-value
4/16/4	Pilkington Optiwhite	Pilkington KS	Argon	Superspacer Premium	PVC-U TI	A+	12	1.4
4/16/4	SG Diamant	SG Planitherm Total Plus	Argon	Superspacer Premium	PVC-U TI	A+	10	1.4
4/16/4	Pilkington Optiwhite	Pilkington KS	Argon	Swisspacer Ultimate	PVC-U TI	A	9	1.4
4/16/4	SG Diamant	SG Planitherm Total Plus	Argon	Swisspacer Ultimate	PVC-U TI	A	7	1.4
4/16/4	Float	Pilkington KS	Argon	Superspacer Premium	PVC-U TI	A	5	1.4
4/16/4	Float	Pilkington KS	Argon	Swisspacer Ultimate	PVC-U TI	A	3	1.4
4/16/4	Pilkington Optiwhite	Pilkington KS	Argon	Superspacer Premium	Steel / Ali	A	1	1.5
4/16/4	Pilkington Optiwhite	Pilkington KS	Argon	Swisspacer Ultimate	Steel / Ali	A	0	1.4
4/16/4	Pilkington Optiwhite	Pilkington Optitherm S1+	Argon	Superspacer Premium	PVC-U TI	B	-6	1.3
4/16/4	Float	Pilkington KS	Argon	Swisspacer Ultimate	Steel / Ali	B	-7	1.5
4/16/4	Pilkington Optiwhite	Pilkington Optitherm S1+	Argon	Swisspacer Ultimate	PVC-U TI	B	-8	1.3
4/16/4	Pilkington Optiwhite	Pilkington Optitherm S1+	Argon	Superspacer Premium	Steel / Ali	C	-16	1.3
4/16/4	Pilkington Optiwhite	Pilkington Optitherm S1+	Argon	Swisspacer Ultimate	Steel / Ali	C	-18	1.3

charisma classic conservation specification

Config	Glass 1 (external)	Glass 2 (internal)	Gas	Spacer bar	Reinforcing	WER	Energy Index	U-value
4/16/4	Pilkington Optiwhite	Pilkington Optitherm S1+	Argon	Swisspacer Ultimate	PVC-U TI + Ali	B	-9	1.3
4/16/4	Pilkington Optiwhite	Pilkington Optitherm S1+	Argon	Superspacer Premium	Steel / Ali	C	-18	1.4

TECHNICAL INFORMATION

VERTICAL SLIDING SASH WINDOWS

MANUFACTURING LIMITATIONS

SIZES

Minimum width	400mm
Minimum height	640mm
Maximum width	1600mm 1250mm with PVC-U TI
Maximum height	2400mm 1500mm with PVC-U TI

WHERE REINFORCEMENTS TO BE USED

Cill adaptor and sashes	All
Outer frames (vertical)	1400mm+
Outer frames (horizontal)	1000mm+
Woodgrain profiles	All

TECHNICAL SPECIFICATIONS

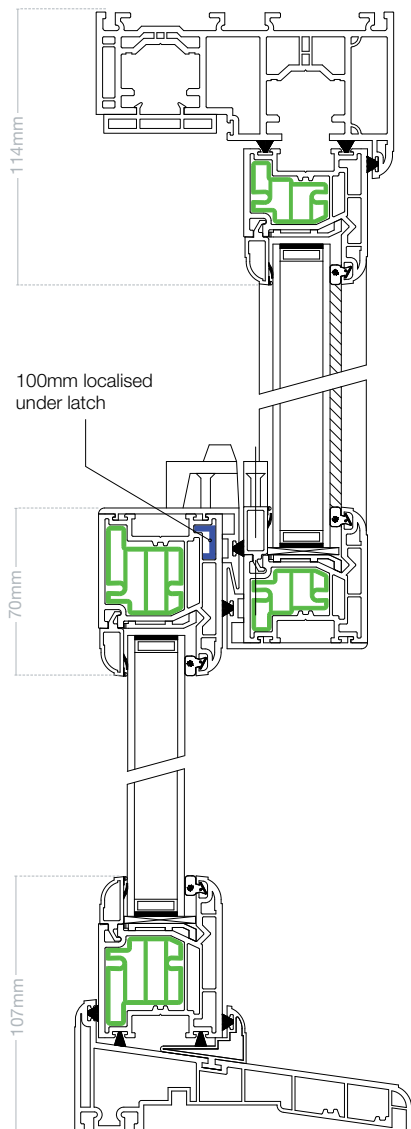
- ▶ 125mm front-to-back dimension
- ▶ 24mm glazing units
- ▶ Window sizes up to 1600mm (w) x 2400mm (h)
- ▶ Galvanised steel reinforcements, aluminium reinforcements or PVC-U Thermal Inserts
- ▶ Internal webs for maximum stability and impact resistance
- ▶ BBA assessment report number 2571



VERTICAL CROSS SECTIONS

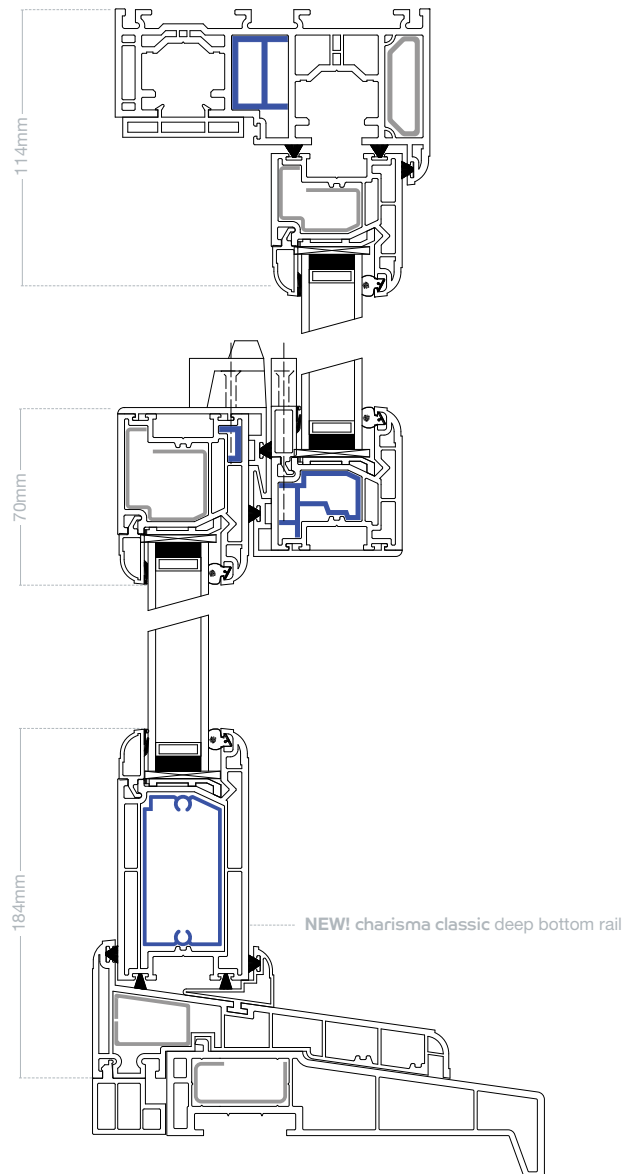
Charisma

A-rated* with PVC-U Thermal Inserts



Charisma Classic

C-rated** with steel and aluminium reinforcements



Steel reinforcements



Aluminium reinforcements



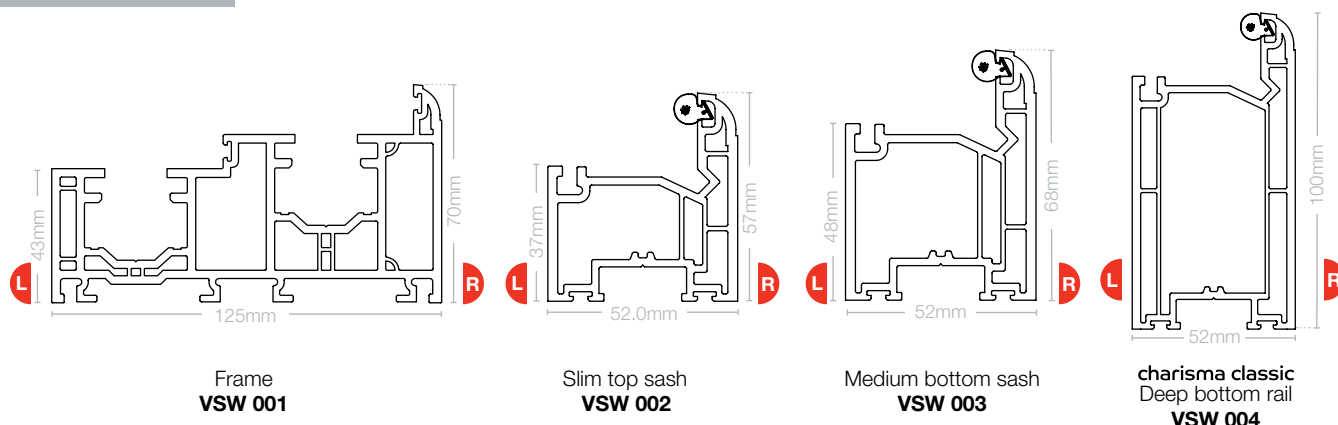
PVC-U Thermal Inserts

* In conjunction with the Charisma fabrication manual ** A-rated available

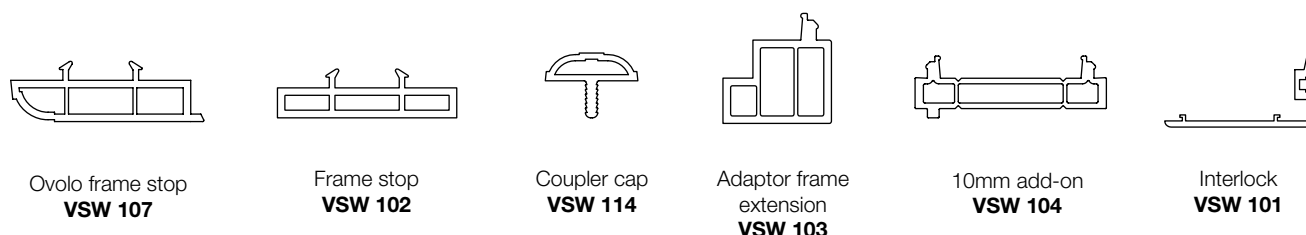
TECHNICAL INFORMATION

SYSTEM COMPONENTS

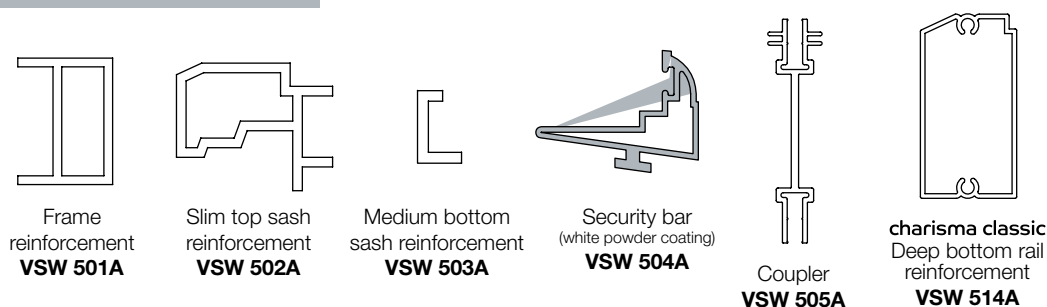
MAIN PROFILES



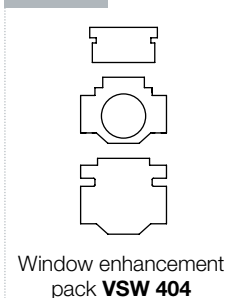
ANCILLARIES



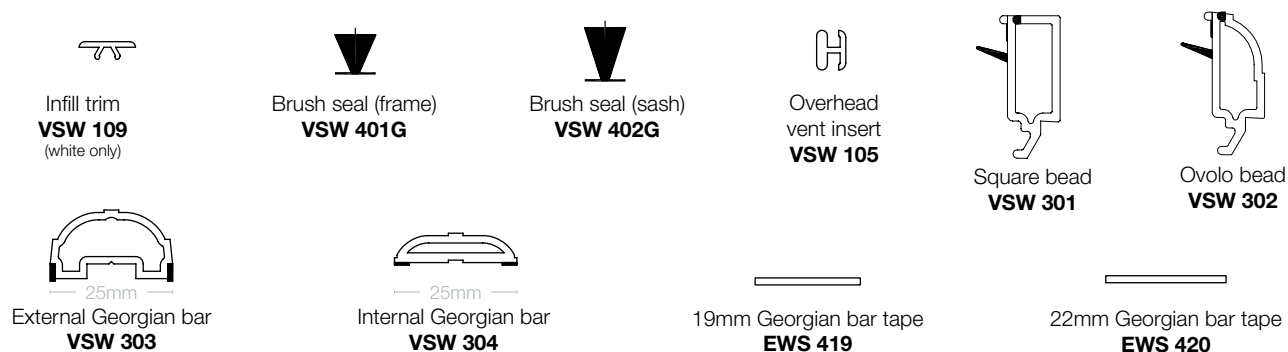
ALUMINIUM COMPONENTS



MISC

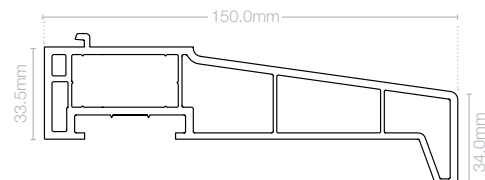
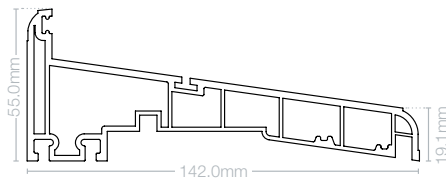
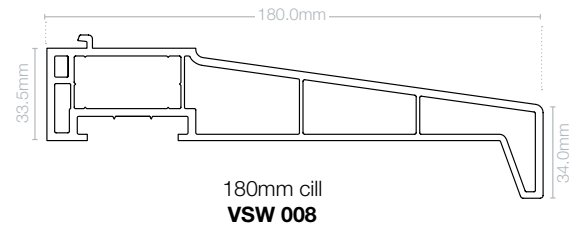
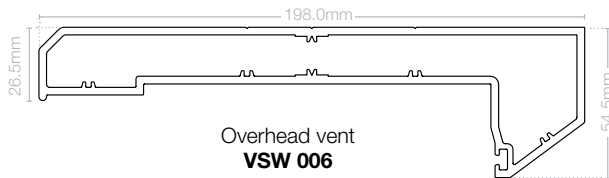


BEADS & BRUSH SEAL

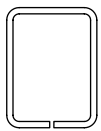


KEY Left face **L** Right face **R**

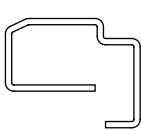
CILLS



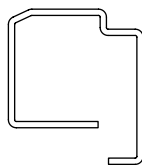
STEEL COMPONENTS



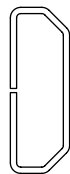
Mainframe reinforcement
VSW 601S



Slim top sash reinforcement
VSW 602S



Medium bottom sash reinforcement
VSW 603S

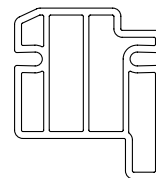


Mainframe reinforcement
VSW 604S

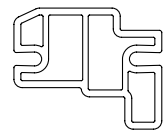


Cill adaptor reinforcement
VSW 605S

PVC-U THERMAL INSERTS



VSW 803P

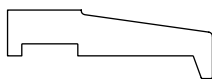


VSW 802P

ACCESSORIES



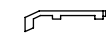
Cill adaptor end cap
VSW 205



150mm cill end cap
VSW 207



180mm cill end cap
VSW 208



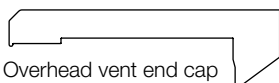
Glass packer
VSW 203



Spring balance fixing kit
VSW 607S



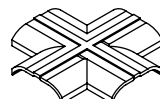
Fixing cleat
VSW 608S



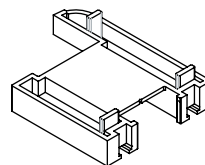
Overhead vent end cap
VSW 206



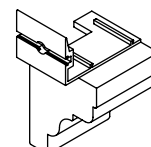
Security bar end cap
VSW 204



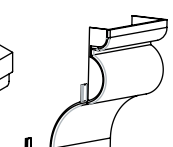
Slimline Georgian bar moulding
VSW 306



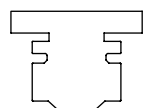
charisma classic Deep bottom rail end moulding
VSW 214



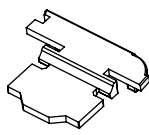
Decorative horn
VSW 201



charisma classic Through horn
VSW 210



Frame stop cap
VSW 202



Ovolo crash stop end cap
VSW 209



Georgian bar fixing kit
VSW 606S



Georgian bar end cap
VSW 305

CASE STUDIES

Project: The BRIT School Performing Arts & Technology

The BRIT School for the Performing Arts & Technology in Croydon, London is singing the praises of Charisma after we provided a very exacting architectural window solution.

The school, which was constructed in 1824, is notable for its famous students including Adele, Amy Winehouse, Jessie J, Leona Lewis and Katie Melua, amongst others. The challenge with BRIT School was to maintain the original aesthetics of the building, which meant a wide variety of window styles had to be manufactured, including vertical sliding sash, arched, half moon, fixed lights, top hung and special-shaped.

Eurocell and its local fabricator worked together to incorporate an unprecedented level of bespoke features and specifications into the replacement windows, including black internal profiles for the staging area of the school!

Also adding to the complexity on this project was a requirement for a number of large, elaborate Palladium style window arrangements to the front of the building. These comprised a large vertical sliding sash window centrally with two narrower sliding sashes each side. The Palladium style was completed with an arched fixed light above with two smaller quadrant windows each side.

Another challenge was a Building Regulations requirement for half hour fire-rating on all windows to the front East wing of the school. Eurocell and its local fabricator utilised their extensive experience and key supply partnerships to present the main contractor with a solution to take to the client.





Project: Replacement windows in a conservation area

Eurocell's Charisma vertical sliding sash windows have recieved the thumbs-up from owners of an 18th century cottage in a conservation area of Leicestershire.

The cottage had previously been fitted with green-painted Yorkshire sliding sashes – manufactured from timber – which had rotted beyond repair and were resulting in uncomfortable draughts. Having to continually re-paint and repair the windows had been the final straw for the owners and they therefore took the decision to replace them.

Being in a conservation area meant that the windows had to fit in with the other properties in the village. After a thorough consideration of all the alternatives, the owners chose the Charisma vertical sliding system.

Charisma offered the best combination of aesthetics and performance, helping to retain the charm of this centuries old cottage. The Cream coloured profiles of Charisma are through-coloured, which means they will retain the visual appeal of the windows for many years to come. Georgian bars were selected to further help the property remain in-keeping with nearby historical buildings.

Unlike the poorly fitting sashes on the timber windows, Charisma features triple seals for exceptional draft proofing and an anti-jemmy bar and steel reinforcement for enhanced security, adding another reason why the windows were chosen. Above all, the owner is looking forward to not having to continually re-paint the windows!



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For more information about **charisma** vertical sliding sash windows from Eurocell, call our customer services team on **0800 988 3047**, or visit **eurocell.co.uk/charisma**

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eurocell.co.uk